

PRESS RELEASE

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Anywhere Theatre Festival goes state-wide!

Secret nooks and crannies – Anywhere in Queensland - will be revealed this May, as independent artists perform anywhere but a theatre, and exhibit art anywhere but a gallery. Regional registrations close February 15, 2017.



This May, A is for Audacity as Anywhere Theatre Festival orchestrates its most ambitious festival yet – with Queensland’s biggest collective of independent artists.

To form this collective, emerging and established artists from regional Queensland are invited to perform or exhibit art – anywhere they live.

For six years, indie artists in Brisbane and surrounds have warmly embraced Anywhere Festival as a platform to present work in non-traditional spaces – without venue fees, and with minimal technical, registration and box office fees.

Mackay improv performers Dougal McLauchlan and Julieanne Bergmann say the secret lies in exploring your town through unexpected, in-kind partnerships with local businesses – such as, their local squash court.

“Anywhere Festival came to Mackay in 2015 – and we walked through town looking for venues,” Dougal said. “We walked past Squash 52 several times before we realised its potential to explore the spontaneity and tactics of the competitor in all of us.”

“Our show ‘Let, Please?’ is an odd pairing of art and sport – as I’m a trained gymnast and circus performer, and Julieanne is a professional dancer,” he said. “And, it’s that dynamic difference, a supportive business and audience participation that can turn a show into a community – and bring a space alive.”

Thrilled to join the Anywhere Theatre Festival team, Dougal’s been tasked with encouraging our regional Queensland producers to join us this May! For pre-registration support, please e-mail him at me@anywherifest.com.

Interested performing and visual artists – and those keen to offer a venue - have until February 15 to register at <http://anywheretheatre.com>.

In return for their registration fee, artists receive resources, such as step-by-step guides and an online/phone box office, as well as marketing support from the Festival team.

ANYWHERE THEATRE FESTIVAL

PO Box 6497, Fairfield Gardens. Qld 4103

Ph: 07 3102 4683 E: me@anywherifest.com W: www.anywherifest.com

Anywhere Theatre Festival Limited is supported by the Queensland Government through Arts Queensland, and is a company limited by guarantee, and accredited by the Australian Tax Office with DGR status to accept tax deductible donations.

Anywhere Theatre Festival founders, Paul Osuch and Alexandra McTavish, say businesses can register their space without charge. “We work with you to find a performance that works for your space, and performers are encouraged to use minimal traditional theatre equipment to ensure all impacts on your business are positive,” Alexandra said.

“In the Brisbane Anywhere Theatre Festival,” Paul said, “67% of audience members coming to a show had not visited the space before, and stated they were much more likely to revisit that business as a result of their experience. That’s a lot of potential new customers in one hit!”

Anywhere Theatre Festival runs May 4-21, with performances anywhere but a theatre and art exhibitions, anywhere but a gallery, state-wide.

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Anywhere Theatre Festival images: <http://bit.ly/2iBjRTI>

About Us

Anywhere Theatre Festival is an annual festival of discovery, with independent performances and art exhibitions – anywhere but a theatre or gallery.

How does it work?

Businesses and councils provide rent-free spaces (such as swimming pools, cafes, boxing rings, retail outlets and lighthouses), and performers register shows or exhibits. We broker a relationship between the two, and provide the needed resources: advice, step by step guides, online and phone box office, marketing and more!

Latest news

Since 2011, the Brisbane festival has grown to be one of the “Top Nine Fine International Festivals” (QANTAS Travel Insider). In 2016, 95,000 people attended 473 performances in 63 locations. In context, that’s more locations and more performances than Brisbane Festival from 2012 to 2015!

Anywhere Theatre Festival host cities in Queensland have included Brisbane, Ipswich, Logan, Mackay and Isaac region, and the Sunshine Coast.

Festival details: <http://anywherifest.com>

Festival registrations: <http://anywheretheatre.com>

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